



# comF5

a communication refresh

## 2010 Reseller Compensation Plan Overview Effective August 1, 2010

MAXIMIZE YOUR EARNINGS!!

# Why We Created This New Plan

To sum it up, we listened to you, our valued Reseller.

You asked us to make the plan:

- Easier to Present and Sell
- Reward Recruitment and Sustained Results
- More Professional, Less Traditional

# Plan Highlights

- Simplified Pricing:
  - Price points are in whole dollars
- Simplified Commission Structure:
  - Four easy-to-explain ways to earn \$\$\$\$
- Simplified Genealogy Structure:
  - Uni-level Enroller Tree replaces the "Matrix"
- Drives Duplication, Mentoring and Leadership

# Let's Start Earning!!

## Fast Start Bonuses

### Weekly Bonuses for Qualified Resellers!!

- Earn \$100 for every Reseller you sign up
- Earn up to 40% on Pro Pack Sales (payouts are tiered 20% to originator, then up-line up to three levels at 10%, 5%, 5%)

### Fast Start Payment Schedule:

- Sales Manager level & above - paid out weekly
- Reseller level paid out 15<sup>th</sup> of following month

# Reseller Commissions

- Monthly commissions on the first three levels of your uni-level tree:
  - Level 1 - 15%
  - Level 2 - 4%
  - Level 3 - 4%
- No Width limits: Everyone you enroll, everyone they enroll and everyone they enroll you get paid on!!

# Management Commissions

As you advance in rank, in addition to Reseller Commissions, you also receive up to 6% on the volume of your ENTIRE group!

# BONUSES!!!!

## Recruitment & Retention Bonus

- This bonus pool is 1/3 of the total monthly bonus pool
- You receive 1 share of this pool for every 3 points you "bank"
- You "bank" 1 point for every new Reseller you sign up after they pay their initial fee and their first and second month of recurring charges

# BONUSES!!!! (Continued)

## Sales Director Bonus Pool

- Receive 1 share of the Sales Director Pool by maintaining the Paid Rank of Sales Director
- This pool is 1/3 of the total monthly bonus pool

## Executive Sales Director Pool

- Receive 1 share of the Executive Sales Director Pool by maintaining the Paid Rank of Sales Director (you will also receive a share in the Sales Director Bonus Pool)
- This pool is 1/3 of the total monthly bonus pool

# Rank Requirements

## Rank 1

### Reseller

- Be Active

## Rank 2

### Sales Manager

- Be Active
- PCBV+ = \$125
- PV = \$100
- PRBV = \$200
- EGBV = \$700

## Rank 3

### Sales Director

- Be Active
- PCBV+ = \$200
- PV = \$100
- PRBV = \$1,000
- EGBV = \$10,000
- 2 Originally Personally Enrolled with Sales Manager Rank

# Rank Requirements (continued)

## Rank 4

### **Executive Sales Director**

- Be Active
- PCBV+ = 300
- PV = 200
- PRBV = 1,500
- EGBV = 30,000
- 3 Originally Personally enrolled with rank of Sales Manager

## Rank 5

### **Executive Marketing Director**

- Be Active
- PCBV+ = 500
- PV = 200
- PRBV = 5,000
- EGBV = 50,000
- 3 Originally Personally enrolled with rank of Sales Manager

# Rank Requirements (continued)

## Rank 6

### Chief Marketing Director

- Be Active
- PCBV+ = 5000
- PV = 200
- PRBV = 5,000
- EGBV = 100,000
- 3 Originally Personally enrolled with rank of Sales Manager

\*\*See Detail Plan Document for Glossary of Terms

# Sign-Up Process and Required Forms

Our Sign-Up Process can now be completed ONLINE!!!

- Please note for all of your new enrollees:
  - All Reseller enrollment forms must be completed and the information validated internally in order for the Reseller's account to generate CV (commissionable volume).
- Please direct your enrollees to the online sign up process as part of your closing process so that you don't miss out on any CV!!!!

Also, make sure to direct your previously enrolled Resellers to the electronic forms if they have not submitted them yet.

- They only have until 8/31/10 to get those forms in so that they can claim commissions previously earned but held pending receipt of their Forms.